

Dear Pointer Family,

I am writing to inform you of a data security incident involving Blackbaud Inc., one of the UWSP Foundation's third-party service providers, and one of the world's largest providers of engagement and fundraising software. Blackbaud is a provider of cloud and data services used by more than 28,000 organizations in more than 60 countries. On July 16, 2020, we were informed of a data security incident experienced by Blackbaud, that may have involved personal information about our constituents.

Based on the information that was provided to us, Blackbaud discovered a ransomware attack in May of 2020. The statement we received from Blackbaud can be found here (insert hyperlink on the word here: <https://www.blackbaud.com/securityincident>)

It is our understanding that a cybercriminal removed a copy of a backup file containing limited non-financial constituent information relating to our Foundation. We are not the only organization that were affected by this, and, in fact, a large number of Blackbaud's clients were also impacted. Blackbaud assured us that no encrypted data such as Social Security numbers, bank account information, and credit and debit card information was accessible to the cybercriminal because it was encrypted, meaning that, through a technological algorithm, it was rendered unreadable and unusable without the use of a key. Blackbaud assured us that, based on the nature of the incident, their research, and law enforcement's investigation, the stolen data has been destroyed and there is no reason to believe any data went beyond the cybercriminals, was or will be misused, or will be disseminated or otherwise made available publicly. We are currently working with Blackbaud in an effort to learn more about how we were specifically impacted.

Blackbaud has stated that it has implemented several changes that will protect our data in the future. They have identified the vulnerability associated with this incident and have worked to address it. They also are taking steps to further protect data through enhancements to their existing systems.

We do not believe there is a need for you to take any action at this time. As a best practice, we always recommend that you remain vigilant and promptly report any suspicious activity or suspected identity theft to the proper authorities.

We do want to take time to apologize that this incident occurred. Please know that we take the security of your information very seriously and share your concern. Maintaining your privacy is essential to us and we are always taking steps to assure the data we maintain is secure.

Our relationship with our alumni, donors and friends is very important to us. Know that we will continue to be vigilant in protecting data in our system and will work proactively to ensure data integrity in the future.

If you have questions about this incident, please do not hesitate to reach out to us at [fnd@uwsp.edu](mailto:fnd@uwsp.edu). Thank you for your understanding.