



University of Wisconsin-Stevens Point

Alumni Affairs

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Communications Committee

Agenda for Fall 2015:

Update on Nicole's Position

Review Social media

Discuss what works and what doesn't

Facebook:

- Post Reach (this week) 5,550
- Post Engagement: 679
- Total Page Likes as of Today: 2,435-- +10 this week

Facebook post content:

- People of Point
- Throwback Thursday
- Monday is a picture day

Twitter:

- Tweets: 712
- Following: 255
- Followers: 609

Linked In:

- Members: 5,161

Discuss Email Communications:

How the committee can help

Set the next phone meeting:

Aim for February