

# UWSP Alumni Association

## Board of Directors

### Communications Committee

#### Members

#### **Jody Rowland, Chair**

Bee Leng Chua  
 Lee Hecimovich  
 Pat Weiland  
 Eric Tande  
 John Gardner

**Goal:** Work with the staff to strengthen our connections with alumni and enhance communication with them.

<b>Actions</b>	<b>Person Responsible</b>	<b>Due Date</b>	<b>Status</b>
Discussion of how to participate on the Communications Committee	Nicole Pare/Jody Rowland	October 13, 2017	
Social Media Update	Nicole Pare	October 13, 2017	
Day of Giving 2018 planning	Nicole Pare	October 13, 2017	Update on how you can participate!
Increase engagement by promoting alumni involvement in The Connecting Point, social media channels, events and giving	Jody Rowland/Nicole Pare	October 13, 2017	
Engage with students through the Pointer	Jody Rowland/John Gardner	October 13, 2017	