

UWSP Alumni Association

Board of Directors

Communications Committee

Members

Jody Rowland, Chair

Bee Leng Chua

Lee Hecimovich

Pat Weiland

Eric Tande

John Gardner

David Boardman

Goal: Work with the staff to strengthen our connections with alumni and enhance communication with them.

Actions	Person Responsible	Due Date	Status/Notes
Follow-up on discussion of how to participate on the Communications Committee	Nicole Pare/Jody Rowland	Report on October 20, 2018	
Social Media Update	Nicole Pare	Report on October 20, 2018	
Day of Giving 2019 planning	Nicole Pare	Report on October 20, 2018	Update on how you can participate!
Like, Share, #, Re-Tweet, Snap, Follow!	Jody Rowland/Nicole Pare	Report on October 20, 2018	Help us share the good news going on at UWSP!
Engage with students through the Pointer	Jody Rowland/John Gardner	Report on October 20, 2018	Follow-up article or similar article to last spring?
Chapter pages and Days of Service marketing	Jody Rowland/Nicole Pare	Report on October 20, 2018	
125 th Book promotion – how you can help!	Nicole Pare	Report on October 20, 2018	