

UWSP Alumni Association

Board of Directors

Communications Committee

Members

Jody Rowland, Chair

Bee Leng Chua

Lee Hecimovich

Pat Weiland

Eric Tande

Goal: Work with the staff to strengthen our connections with alumni and enhance communication with them.

Actions	Person Responsible	Due Date	Status/Notes
Follow-up on discussion of how to participate on the Communications Committee	Nicole Weir/Jody Rowland	Report on October 18, 2019	
Social Media Update	Nicole Weir	Report on October 18, 2019	
Day of Giving 2020 planning	Nicole Weir	Report on October 18, 2019	Update on how you can participate!
Like, Share, #, Re-Tweet, Snap, Follow!	Jody Rowland/ Nicole Weir	Report on October 18, 2019	Help us share the good news going on at UWSP!
Chapter pages and Days of Service marketing	Jody Rowland/ Nicole Weir	Report on October 18, 2019	