

UWSP Alumni Association Board of Directors

Communications Committee Work Plan

Members:

Bee Leng Chua
Mickey Fitch
John Gardner
Lee Hecimovich
Pat Weiland
Steve Zywicki

Goal: Work with the staff on promoting alumni benefits and programs that strengthen our connections with alumni and enhance communication with them.

Actions	Person Responsible	Due Date	Status
Review overall communications calendar for UWSP Alumni Association	Committee	April 11, 2015	
Discuss areas where Communications Committee can help enhance promotions of programs and benefits	Committee	April 11, 2015	
Suggest alumni to be highlighted in various emails and at events	Committee	April 11, 2015	