

UWSP Alumni Association

Board of Directors

Communications Committee

Members

Jody Rowland, Chair

Bee Leng Chua

Lee Hecimovich

Pat Weiland

Eric Tande

John Gardner

Goal: Work with the staff to strengthen our connections with alumni and enhance communication with them.

Actions	Person Responsible	Due Date	Status
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Follow-up on discussion of how to participate on the Communications Committee	Nicole Pare/Jody Rowland	Report on April 13, 2018	
Social Media Update	Nicole Pare	Report on April 13, 2018	
Day of Giving 2018 planning	Nicole Pare	Report on April 13, 2018	Update on how you can participate!
Increase engagement by promoting alumni involvement in The Connecting Point, social media channels, events and giving	Jody Rowland/Nicole Pare	Report on April 13, 2018	
Engage with students through the Pointer	Jody Rowland/John Gardner	Report on April 13, 2018	
Chapter pages and Days of Service marketing	Jody Rowland/Nicole Pare	Report on April 13, 2018	