

UWSP Alumni Association

Board of Directors

Communications Committee

Members

Jody Rowland, Chair

Bee Leng Chua

Lee Hecimovich

Pat Weiland

Eric Tande

David Boardman

Goal: Work with the staff to strengthen our connections with alumni and enhance communication with them.

Actions	Person Responsible	Due Date	Status/Notes
125K Service Challenge – how you can help	Nicole Pare/Jody Rowland	April 12, 2019	
Social Media Update	Nicole Pare	April 12, 2019	
Day of Giving 2019 planning	Nicole Pare	April 12, 2019	Update on how you can participate!
Like, Share, #, Re-Tweet, Snap, Follow!	Jody Rowland/Nicole Pare	April 12, 2019	Help us share the good news going on at UWSP!
Progress on blog submissions	Jody Rowland/Nicole Pare	April 12, 2019	
Follow-up on Pointer article from last spring	Jody Rowland/Nicole Pare	April 12, 2019	Would we like to try for another article? Who would like to be lead on connecting?
125 th Book promotion – how you can help!	Nicole Pare	April 12, 2019	