

UWSP Alumni Association

Board of Directors

Communications Committee

Members

Jody Rowland, Chair

Bee Leng Chua

Lee Hecimovich

Eric Tande

Goal: Work with the staff to strengthen our connections with alumni and enhance communication with them.

Actions	Person Responsible	Due Date	Status/Notes
Adding the UWSP Alumni Board to your LinkedIn profile as a job	Nicole Weir/Jody Rowland	April 17, 2020	
Brainstorm on topics of interest for the Alumni College Experience program	Nicole Weir/Jody Rowland	April 17, 2020	
Brainstorm of guests for Coffee with Alumni and Friends	Nicole Weir/Jody Rowland	April 17, 2020	
Brainstorm of alumni for Instagram takeovers	Nicole Weir/Jody Rowland	April 17, 2020	
Day of Giving 2020 planning	Nicole Weir	April 17, 2020	Update on how you can participate!
Like, Share, #, Re-Tweet, Snap, Follow!	Jody Rowland/ Nicole Weir	April 17, 2020	Help us share the good news going on at UWSP!
Chapter pages and Days of Service marketing	Jody Rowland/ Nicole Weir	April 17, 2020	