

UWSP Alumni Association Board of Directors Work Plan
Exec Committee

Goal: Respond to special requests from trustees, faculty, administrators, or other directors.

Actions	Person Responsible	Due Date	Status
Set next meeting and agenda for Exec Committee.	Oswald/Gehrman Rottier/Committee		
Member-at-large update	Oswald	October 7, 2011	
Alumni Board engagement discussion - continued	Committee	October 7, 2011	Continued at each meeting for five minutes
UWSP Alumni Board – conference call - debrief	Committee	October 7, 2011	
SOC overlap with UWSP Strategic Plan	Committee	October 7, 2011	Implementing and fitting with campus strategic plan - discussion
Benchmark update	Committee	October 7, 2011	Update provided by Gehrman Rottier via email
Promoting and creating opportunities for the increase of alumni giving	Committee	October 7, 2011	
Promoting 100% participation from Alumni Board		October 7, 2011	
Facebook update and Social media planning		October 7, 2011	
All Campus Picnic growth		October 7, 2011	
Alumni app		October 7, 2011	
Ambassador talking points – what’s your elevator speech for Point to reinforce our positive messages?		October 7, 2011	

