

UWSP Alumni Association Board of Directors Work Plan
Exec Committee

Goal: *Respond to special requests from trustees, faculty, administrators, or other directors.*

Actions	Person Responsible	Due Date	Status
Set next meeting and agenda for Exec Committee.	Oswald/Gehrman Rottier/ Committee	April 28, 2012	
Alumni Board engagement discussion – continued: <i>Recognition of those that have a great attendance record</i> <i>*Volunteer engagement and stewardship by Board members</i> <i>*Personal goal sheets for Board members?</i>	Committee	April 28, 2012	Continued at each meeting for five minutes
Video minute evaluations	Committee	April 28, 2012	Feedback from Ray's video updates?
UWSP Strategic Plan: Discussion on programs that fit the four pillars – how do we highlight these?	Committee	April 28, 2012	
Benchmark update	Committee	April 28, 2012	Update provided by Gehrman Rottier
Promoting and creating opportunities for the increase of alumni giving	Committee	April 28, 2012	
Promoting 100% participation from Alumni Board		April 28, 2012	
Facebook update and Social media planning		April 28, 2012	Charge has been given to the Communications Committee to come up with a strategy for this – Exec Committee should review proposal by Jamie Beckland

All Campus Picnic growth		April 28, 2012	Charge needs to be given to Events Committee to focus on this effort
Ambassador talking points – what’s your elevator speech for Point to reinforce our positive messages?		April 28, 2012	Look at draft provided by Gehrman Rottier. Provide copy to each Board member for use at various Alumni Events they attend on behalf of the Board
Discuss Committee structure		April 28, 2012	