One of the perks of being subscribed to *Straight to the Point*, is that you're on the inner track of news. With that in mind, this *Straight to the Point* is a little different than normal. We want to extend to you the first official invitation to our Inaugural Day of Giving. Watch the video below, read the information, and get ready to celebrate our beloved Alma Mater.

Trouble viewing this video? Click here to view it in your browser.

April 21, 2016

**Like the Official UWSP Day of Giving** [Facebook](#) and [Twitter](#) pages to learn about the activities that day and how you can be part of the fun.

**HINT:** If you like any official UWSP Facebook or Twitter page, you will be sure to see what’s happening! Here are the main official pages:

Be There on May 10, 2016!

**What is it?**
A day of celebrating UWSP and raising money for scholarships that will benefit first year students.

**When is it?**
Starting at 11 p.m. (CDT) on May 9 and lasting until 11:59 p.m. (CDT) on May 10.

**How Can I Be the Life of the Party?**
Like the Official UWSP Day of Giving Facebook and Twitter pages to learn about the activities that day and how you can be part of the fun.

**How can I participate?**
It’s easy and it’s all online! Challenges will be issued throughout the day that will ask you to show off your Pointer Pride, recall UWSP memories, celebrate and give back in many ways.
Why Give Now?
We received two generous gifts of $25,000 to support scholarships for our incoming first year students (a.k.a. “Freshmen” to many alumni). This will be used to match donations of up to $50,000 during this 25 hour period. And who knows, maybe other matches might be offered during this 25 hour celebration!
Let’s Make it a $100K Day and MAX the MATCH!

Have Questions? Learn More:

Why are first year scholarships important?
The average student loan debt for a graduate of UW-Stevens Point recently topped $27,000. The rising cost is a growing barrier for many students. This is especially true at UWSP, where half the students are the first in their families to attend college and most come from homes with modest incomes. With declining state support (now just 13% of UWSP’s budget), tuition has risen to try to compensate, making private support the difference for many students between struggling and truly thriving.

What’s the best thing about an online party?
You can celebrate anywhere—at home, at work, or wherever it’s convenient. And we Pointers know how to celebrate! If you are in Point, join the campus selfie scavenger hunt and other activities we’ll announce in coming days. If you can’t be here, you can still have fun with online challenges and opportunities to show your Pointer Pride. Either way, it’s a party you won’t want to miss!

What will be happening?
The day will be filled with challenges, giveaways, and lots of opportunities to support current Pointers. We’re keeping the challenges under lock and key for now, but keep an eye out for new and exciting ways to join in. HINT: Get your Pointer gear,
alumni pins, and memories from campus ready! They might just help leverage matching dollars, making your gift go even further. Be sure to follow the official UWSP Day of Giving pages so that you can keep track of our progress and to see all the challenges tackled by you and your fellow alumni! On campus, students will also be celebrating with a selfie scavenger hunt for prizes!

Be a Leader, Not a Follower
Maybe you’re a student getting your start. Maybe you’re an alumnus well on your way. Maybe you’re a parent, friend, or fan with a special place in your heart for UWSP. All are part of the Pointer family, and all you do in your role as a Pointer is cause for celebration. After all, if not for you, UW-Stevens Point would not be the institution it is today. Mark your calendars now to join in the fun!

Did you pass on your Alumni Pin?

"I started as a student employee in 2007 in the design
Email alumni@uwsp.edu to get a new one!

Visit our Traditions Page to learn more.

To view previous issues of Straight to the Point, please visit our website

Please note that the issues are not archived until a week after being published.

"Thrive," a periodic publication, exists to connect Pointer alumni and friends. We invite you to journey with us.

center, which is a graphic design firm that was housed in the department of Art and Design. It employed students to do design work for the university and for the community. I graduated from here in 2010. I’ve done a bunch of different things here since then; I used to help out with the Edna Carlsten Art Gallery, then I started in this position in June, as the interim marketing specialist for the College of Fine Arts and Communication. This isn’t where I thought I’d end up, I went to grad school and I got a master’s degree in fine arts and graphic design from the Vermont College of Fine Arts. My intention, at the time, was to teach, which I did for a little bit. But I’m happy where I ended up, I really like this job. I never got to do enough teaching to really miss it, but I do miss consistently working with the students. I worked with students a lot in the design center and I do work with students a little bit now, but not as much. Students are the life blood of this place. They keep you motivated. They keep you young."

-Julie Sittler, Marketing Specialist, COFAC

To view the #PeopleofPoint before your weekly email arrives, be sure to like UW-Stevens Point Alumni Facebook page.

**UWSP kicks off the public phase of first ever capital campaign on April 30!**

Trouble viewing this video? Click here to view it in your browser

Obituaries:

Kenneth R. Eberhard '11

Send us your news: Do you have news that you’d like
John Gurholt '50
Nancy S. Schmidt '74
to share? Email alumni@uwsp.edu to put in a request. All submissions are welcome.

**Update your alumni record:** UW-Stevens Point attempts to keep all Alumni and friends' information as up-to-date as possible, so that you receive every benefit of being a member of the UWSP family. We depend on you to keep us informed! Register for [The Connecting Point](mailto:alumni@uwsp.edu), our "alumni only" online Pointer community, to update your information and reconnect with other alumni in the online community.

**Not an Alumnus?** Fill out [this form](mailto:alumni@uwsp.edu) to update your information.

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